

# News Release



## UNIFIED COMMUNICATIONS & COLLABORATION FOR EVERYONE

### PEERPORT, A+ CONFERENCING AND DIGITAL SAMBA TO PROVIDE INTEGRATED HD VIDEO CONFERENCING

#### Combination Delivers Comprehensive UC&C at Affordable Price Points

**FAR HILLS NJ, October 18, 2011** — PeerPort, A+ Conferencing and Digital Samba today announced the integration of HD video conferencing into PeerPort's suite of virtual collaboration services, allowing organizations and business professionals to work together more effectively. PeerPort, a leading innovator of Unified Communications and Collaboration (UC&C) solutions, A+ Conferencing, a world-class distributor of conferencing and communications solutions and Digital Samba, a leader of video conferencing server solutions, have teamed to enable businesses of all sizes to take advantage of UC&C services.

PeerPort.us ([www.peerport.us](http://www.peerport.us)) is a cloud based offering that provides an alternative to traditional unified communication platforms. Its robust feature set includes unlimited audio, video and web conferencing, messaging, chat, calendaring, action item tracking and document management & storage. By delivering these services through an intuitive, easy to use interface, PeerPort fosters team collaboration across the entire communications spectrum, enabling the exchange of information in non real-time, near real-time and real-time. The services are provided within the context of private communities – essentially self-organized, secure environments which host both members and their own content. Each community can accommodate community members regardless of their location, company or education affiliation, and membership in a community can easily be modified to reflect the ever-changing composition of a team.

Historically, companies have relied on separate and often costly investments in platform technology to realize the benefits of UC&C. This has limited deployment to only those organizations with sizable IT budgets and the requisite technical expertise to bring these disparate capabilities together. In addition, the frontier of UC&C and video conferencing has been off-limits to most, as the CAPEX investment in equipment and telepresence rooms starts in the mid six figures. “By extending PeerPort to include video

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conferencing without the need for special software or equipment, we've brought UC&C to the masses. It's truly UC&C for everyone, as opposed to only those with deep pockets" said Ed Chatlos, CEO of PeerPort.

"PeerPort customers can now enjoy unlimited video conferencing for a fraction of the cost of competitive offerings, while simultaneously taking advantage of a powerful set of tools which greatly increase the effectiveness of virtual collaboration," said Mike Burns, President of A+ Conferencing.

"Companies are increasingly realizing that they would rather off-load the financial and technical risks that come with deploying UC&C to a third party provider," said Mike Starner, President and General Manager of Digital Samba. "Until now, however, the delivery platforms have been disjointed, resulting in multiple investments and operational management headaches. We think Digital Samba's OnSync solution provides an efficient, elegant and easy-to-use service, and which, when combined with PeerPort, results in a comprehensive UC&C alternative to premises based solutions," said Starner.

For a limited time, PeerPort will cost \$99 a month for unlimited access by up to 10 users, any six of whom may access multi-way video conferencing simultaneously. All 10 can view a single person's video transmission. For schools or companies requiring a PeerPort Community for up to 50 users, the cost is only \$375 per month. Additional pricing tiers and advanced services are also available. "The combination of services delivered by PeerPort, coupled with industry leading price points, creates a compelling opportunity for businesses of any size to take advantage of UC&C," said Ed Chatlos.

For more information about PeerPort UC&C, the PeerPort Network and PeerPort LLC, visit [www.peerport.us](http://www.peerport.us). For more details on A+ Conferencing visit [www.aplusconferencing.com](http://www.aplusconferencing.com) and Digital Samba visit [www.digitalsamba.com](http://www.digitalsamba.com).

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## Sample Screenshots:



**Screenshot 1 – Sample home page of a PeerPort Community with menu of collaboration options highlighted**



**Screenshot 2 – PeerPort's Integrated Video and Web Meeting Service**

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## For more information, contact:

PeerPort Contact: Edward Chatlos  
CEO, PeerPort LLC  
Office: (908) 366-7661, ext. 1  
E-mail: [edward@peerport.us](mailto:edward@peerport.us)

A+ Conferencing Contact: Mike Burns  
CEO, A+ Conferencing  
Office: (888) 239-3969  
E-mail: [mikeb@nwpros.com](mailto:mikeb@nwpros.com)

Digital Samba Contact: Michael G Starner  
President / General Manager  
Office: (717) 903 1110  
E-mail: [mstarner@digitalsamba.com](mailto:mstarner@digitalsamba.com)

### **About PeerPort**

PeerPort LLC is a premier collaboration and communications company. Among its offerings is PeerPort.us, an online community and collaboration service designed to meet the needs of business and educational customers. Additional information about PeerPort and the services it provides is available at <http://www.peerport.us>.

### **About A+ Conferencing**

A+ Conferencing is a full service conferencing company with over 50 years of experience in the industry. We focus on providing audio, video and web conferencing services for medium to high volume customers, resellers and agents at wholesale pricing. Our dedication to exceptional customer service and high quality conferencing solutions has earned us the respect of customers and resellers alike. Our services include the latest in reservationless conference calling, operator assisted calling, event calling services, web conferencing and teleservices. Headquartered in Houston, Texas, the company can be reached via its Web site, at ([www.aplusconferencing.com](http://www.aplusconferencing.com)), or by phone at 888.239.3969. A+ Conferencing, the Web Conferencing Store are trademarks of A+ Conferencing LLC. All other trademarks are the property of their respective owners.

### **About Digital Samba**

Digital Samba provides enterprise level web conferencing solutions to the Large Business & Enterprise and SMB market. Digital Samba is the creator of OnSync, all-in-one web conferencing solution. OnSync excels in ease-of-use, audio and video communications and ease of access. OnSync is used for online meetings, web conferencing, webinars, web meetings, intranets, eLearning, audio conferencing, desktop sharing, remote support, conference calling and video conferencing. OnSync and Digital Samba are trademarks of Digital Samba, SL.

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