

News Release



Contact: Mike Burns
Phone: (888) 239-3969
Web: www.aplusconferencing.com/

Contact: Edward Chatlos
Phone: 908-366-7661
Web: www.peerport.us

A PLUS CONFERENCING AND PEERPORT PARTNER TO DELIVER CROSS COLLABORATION SERVICES

Start-Team provides Network Based Communication and Collaboration Services for Distributed Teams

Houston, TX, November 10, 2009 - A+ Conferencing and PeerPort announced today the availability of Start-Team, a new service designed to transform audio and web conferencing services into world-class collaboration tools. Start-Team (www.start-team.com), which is powered by PeerPort.us, provides an integrated suite of virtual collaboration services, enabling organizations and business professionals to work together more effectively.

Start-Team is a web-based service that enables businesses of all sizes to collaborate and communicate without boundaries. Its robust feature set includes unlimited audio and web conferencing, messaging, chat, calendaring, action item tracking and a document repository. By delivering these services through an intuitive, easy to use interface, Start-Team fosters team collaboration across the entire communications spectrum, enabling the exchange of business information regardless of time or distance. The services are provided within the context of private communities, insuring that sensitive business information is available only to invited members. Each community can accommodate professionals regardless of their company or business affiliation, and membership in a community can easily be modified to reflect the ever-changing composition of a project team.

Mike Burns, President of A+ Conferencing, remarked "Today, businesses increasingly rely on teams comprised of both internal and external personnel. However, the technology has not kept pace with these organizational dynamics, and standalone conference calls or web meetings are no substitute for the traditional walk down the hall. Start-Team provides the tools necessary to help improve the effectiveness of virtual teams and distributed organizations, and delivers them in a way that fosters continuous collaboration, not miscommunication."

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Edward Chatlos, CEO of PeerPort, stated “We are pleased to partner with A+ Conferencing to create Start-Team. Businesses today are wrestling with how to enable true cross collaboration – across companies, across time zones, across geographies. Many of the currently available solutions fall short when it comes to supporting teams whose members reside both inside and outside of an organization. We designed Start-Team to deliver collaboration regardless of location or company affiliation, making it an invaluable tool for businesses looking to more effectively compete in the 24x7 global marketplace.”

For more details on Start-Team, and to take advantage of a limited time pricing offer, visit www.start-team.com for more details. For information about PeerPort and the PeerPort Network, please visit www.peerport.us.

For more information, contact:

Edward Chatlos
CEO, PeerPort.us
Office: (908) 366-7661
E-mail: edward@peerport.us

Mike Burns
President, A+ Conferencing
Office: (888) 239-3969
E-mail: mikeb@nwpros.com

About A+ Conferencing

A+ Conferencing is a full service conferencing company with over 50 years of experience in the industry. We focus on providing audio, video and web conferencing services for medium to high volume customers, resellers and agents at wholesale pricing. Our dedication to exceptional customer service and high quality conferencing solutions has earned us the respect of customers and resellers alike. Our services include the latest in reservationless conference calling, operator assisted calling, event calling services, web conferencing and teleservices. Headquartered in Houston, Texas, the company can be reached via its Web site, at (www.aplusconferencing.com), or by phone at 888.239.3969.

A+ Conferencing, the Web Conferencing Store are trademarks of A+ Conferencing LLC. All other trademarks are the property of their respective owners.

About PeerPort

Ideation Ventures, L.L.C. (DBA PeerPort.us) is a premier collaboration and communications holding company. Among its offerings is PeerPort.us, an online community and collaboration service designed to meet the needs of small and medium size business customers. Additional information about PeerPort and the services it provides is available at <http://www.peerport.us>.

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